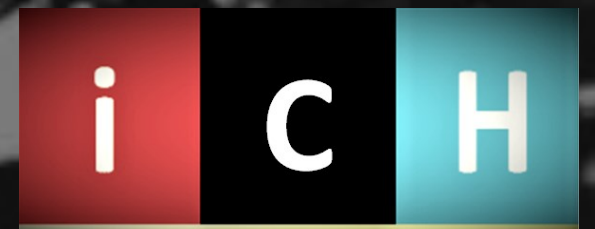




**THE  
NEW  
DEAL  
REVIEW**



# NEW DEAL



## Why did FDR win in 1932?

- Great Depression Impact
- P1 - Hoover did not do to enough.
- P2 - Bonus March.
- P3 - FDR promised action.
- P4 - FDR V Hoover character.

1932 Election

## New Deal Aims

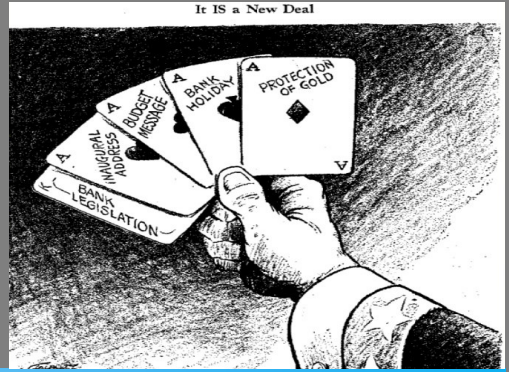
<b>Relief</b>	Quick help for very poor, jobless, starving and homeless.
<b>Recovery</b>	Programs to help restart the economy / industry.
<b>Reform</b>	Permanent changes to protect recovery and avoid repeat of the economic collapse.

## Fireside Chats 1933

FDR's soothing and hopeful radio broadcasts. Gained the trust of people. He explained what would happen and boosted confidence. Effective communication that created optimism.

## The Banks 1933

Rescuing collapsing banks was vital. Closed ALL banks for 4 days  
**Emergency Banking Act**  
 Poorly run banks did not reopen  
 Provided loans to well run banks  
**This restored confidence in banks.**



## Hundred Days - The First New Deal

### Agencies for Unemployment

<b>PWA</b>	Created millions of jobs in the short term, building schools, road and bridges. Short term relief helped longer term recovery.
<b>CCC</b>	Unemployed men could sign up for 6 months work at a time. Mostly environmental projects / national parks. Helped 2.5 million men.

### Agencies for the poorest

Over 1 million mortgage loans given 1933 - 36.
<b>HOLC</b>
<b>FERA</b>
500 million on relief. Setting up soup kitchens, blankets + nursery schools.

### Agencies for Industry

<b>NRA</b>
Improved working conditions and made child labour illegal. Fair wages and sensible levels of production. Employers volunteered and posted the blue eagle symbol as a sign of participation.

### Help for Farmers

Set production quotas to increase prices of farm produce. Helped farmers modernise. Worst off - given payment for mortgages.
<b>AAA</b>
Some small farmers - and farm workers put out of work by these programs.

### TVA Achievements

Dams built that helped revive farming / irrigation.	Provided electricity for region.
Created thousands of jobs.	Environmental .. helped to combat Dust Bowl.

## FDR's Hundred Days + The First New Deal = The Alphabet Agencies

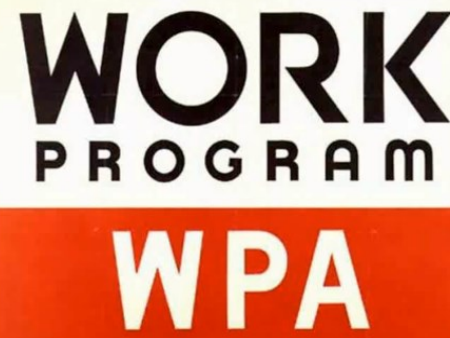
1933



### Works Progress Admin

Worked with other agencies that were creating jobs. Expanded to help office workers, artists, actors and photographers. Artists and performers paid by government to produce arts. Entertain and help lift the mood of the nation.

1935



### Social Security Act

In 1935 - all people over the age of 65 given a state pension. Widows received support. People with disabilities too. Act allowed workers to pay into insurance schemes - if they lost their jobs they would receive benefits until they found work.

1935

### Wagner Act

Forced employers to allow trade unions. Collective bargaining for workers to get better pay and conditions. Workers could **not** be fired for being in a union.

1935

### Resettlement Admin

Helped some of those who had been hurt by the programs of the AAA. 500 000 families moved to better quality land and housing. Became the FSA in 1937 - gave loans to farmers and built facilities for migrant workers.

1937

Prohibition - Repealed

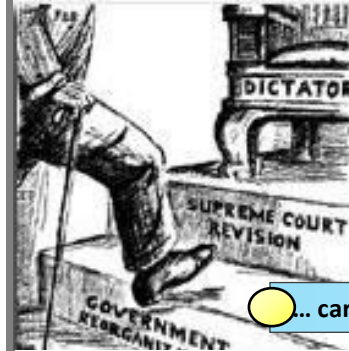
## Why did FDR win in 1936?

- P1 - New Deal successes.
- P1 - 'The people's president'.
- P2 - Helped the 'forgotten man'.
- P4 - Support of Black Americans.

1936 Election

### Republican Opposition

The opposition party accused FDR of creating too many regulations and agencies. Wasting government money and behaving like a socialist. ( Supporting workers against employers)



### Business Owners + Rich Opposition

Many programs and agencies were in direct ( and unfair) competition with private businesses. This was against America's capitalist spirit. High taxes hurt businesses and discouraged people from working hard. Against FDR's support of trade unions.

### Cartoon Message

FDR is like a dictator / emperor. He was manipulating the other branches of government + courts. Stepping over the constitution / established norms.

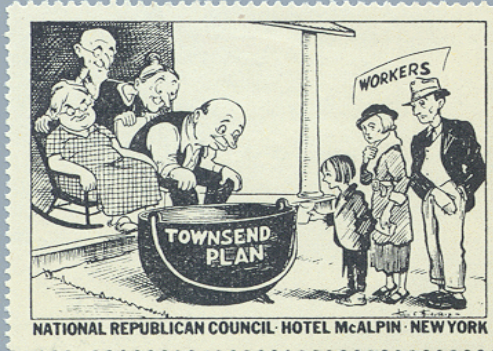
### The Supreme Court

.. ruled that some New Deal legislation was illegal. For example in 1936 it ruled that the AAA had gone too far by making regulations about agriculture. This was a decision that only individual states could make.

## Opposition to the New Deal - it has gone WAYYY too far!

### Huey 'Kingfish' Long

Governor of: Louisiana  
 New Deal has not done: Enough  
 Tax the : Rich / wealthy  
 His idea was called 'Share our Wealth'  
 Take away money over \$: 5 million  
 Every family is given \$: 4000 per year  
 Plus - minimum wage, pensions, free education, house for veterans.



### Doctor Townsend

He said everyone over the age of 60 should get 200 dollars per month but give up their jobs . This would free up work for young people. His idea was popular with older people. Over 7000 'Townsend Clubs' created in support of him.

### The 'Radio Priest'

**Name:** Father Coughlin  
**What he did**  
 Broadcast criticism over the radio  
 Set up National Union for Social Justice.  
**His criticisms of the New Deal:**  
 Didn't do enough to help the poorest in society.



Add quote ...

Success of First New Deal %



Success of Second New Deal %



## Opposition to the New Deal - it doesn't go far enough!

Conclusions so far ... ?

# HOW SUCCESSFUL WAS THE NEW DEAL?

## Solving Unemployment

Millions of jobs through the creation of huge programs such as the building and conservation projects of the PWA, TVA and CCC.

The New Deal projects massively improved US infrastructure. Thus adding valuable resources.

The reform of the banking system helped stop business failures - banks able to loan again.

Unemployment reduced after 1933 ...  
 24.9% in 1933  
 14.9% in 1937

The problem of unemployment never fully solved.

Unemployment increased after 1937 ...  
 14.9% in 1937  
 17.2% in 1939

In 1937 FDR began to cut the New Deal spending. This meant many lost their jobs. Created a recession.

This shows that the economy had largely been propped up by New Deal spending rather than a real, healthy recovery.

Consumer confidence impacted - it remained at 75% of the pre New Deal levels. Unemployment and economic recovery only fully solved as a result of World War 2.

## Helping Black People

The CCC and other agencies helped over 200 000 gain jobs and benefits.

The New Deal helped to clear slums and improved housing conditions in ghettos.

For the first time African Americans were given important roles in government. See Mary Bethune.

But ... they still faced discrimination and FDR failed to support an anti-lynching law due to fear of losing support in the South.

## Helping Women

Some increase in women in important leadership roles. Mary Bethune ( African American ) was head of the National Youth Administration. Frances Perkins became the Secretary of Labor.

But, most New Deal programs were targeted to help men. Few jobs created for them.

Local government founds ways to avoid paying women their social security benefits.

Women in lead roles often ridiculed. Perkins was called a Soviet spy by the press.

## New Deal aims evaluation

Relief = %

Recovery = %

Reform = %

## Workers / Trade Unions

The second New Deal in particular helped strengthen the rights of workers.

FDR was supportive of the trade unions.

The Wagner Act made it illegal for employers to fire workers for being a member of a trade union.

In 1935 several trade unions joined to created the Committee for International Organisation (CIO). This meant they could collectively bargain with the largest corporations.

However - large business owners and employers still held considerable power.

Trade unions were not popular and portrayed as communism / socialist.

Trade union action met with fierce opposition - for example ... activists were attacked by Ford's security men in 1937. Companies such as Ford and Republic Steel used violence and intimidation as well as paying off the local police.

The New Deal DID help to restore people's faith in the US government - it got America moving again.

The New Deal was the first time the government got involved in the economy on such a huge scale.

FDR and his administration were responsible for handling billions of dollars. They did this without corruption or scandal.

The New Deal was divisive and faced opposition from Republicans and big business owners in particular.

### 1934 - Indian Reorganisation Act

Fund to help Natives Americans buy and develop land.

### 1934 - Indian Reservation Act

Aimed to protect native traditions and culture.

But, Native Americans remained isolated from society, faced discrimination and were the poorest, minority group in the USA.

## Helping Native Americans

AAA (1933) did help stabilise and increase the price of farm produce by lowering farm quotas. Paid farmers NOT to plant / breed.

FSA (1937) gave loans to many farmers to help them stay on their farms.

TVA - had helped with irrigation, reviving farmland.

But, many small farmers / workers out of work due to AAA policies to limit farm production. Overproduction due to increased efficiency was an unsolvable problem.

## Helping Farmers

# NEW DEAL



## Why did FDR win in 1932?

P1: \_\_\_\_\_  
 P2: \_\_\_\_\_  
 P3: \_\_\_\_\_  
 P4: \_\_\_\_\_

1932 Election

## New Deal Aims

Relief	Help very poor, starving and homeless.
Recovery	
Reform	

## Fireside Chats 1933

Hoover OR FDR  
 Soothing OR Exciting  
 Hateful OR Hopeful  
 Gained Trust OR Lost Trust  
 Confused OR Explained  
 Ineffective OR Effective

## The Banks 1933

Rescuing collapsing banks was vital.  
 Closed ALL banks for 4 days  
**Emergency Banking Act**  
 Poorly run banks did not reopen  
 Provided loans to well run banks  
**This restored confidence in banks.**



Hundred Days : The First New Deal

## Agencies for Unemployment

PWA	
CCC	

## Agencies for the poor

HOLC
FERA

## Agencies for Industry

NRA
-----

## Help for Farmers

AAA
FCA

## TVA Achievements

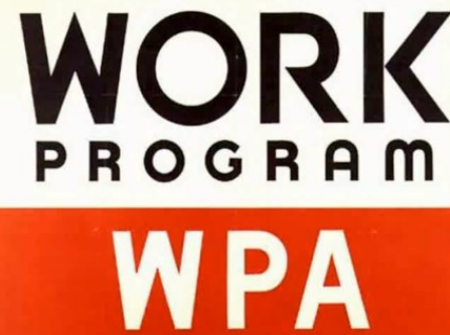



FDR's Hundred Days + The First New Deal = The Alphabet Agencies

1933



## Works Progress Admin



1935

## Social Security Act

1935

## Wagner Act

1935

## Resettlement Admin

1937

Prohibition - Repealed

Second New Deal

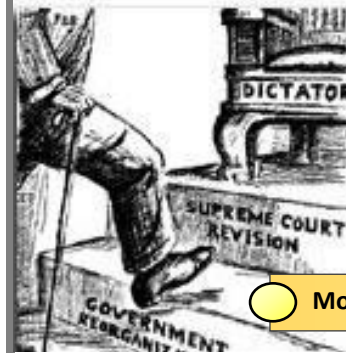
## Why did FDR win in 1936?

P1: \_\_\_\_\_  
 P2: \_\_\_\_\_  
 P3: \_\_\_\_\_  
 P4: \_\_\_\_\_

1936 Election

## Republican Opposition

## Business Owners + Rich Opposition



More general criticisms of FDR's actions ... cartoon message ?

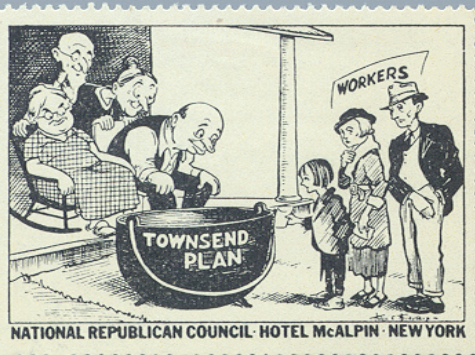
## The Supreme Court

.. ruled that some New D \_\_\_ legislation was illegal. For example in 1936 it ruled that the AAA had gone too far by making regulations about agriculture. This was a decision that only individual st \_\_\_ could make.

Opposition to the New Deal - it has gone too far!

## Huey 'Kingfish' Long

Governor of: \_\_\_\_\_  
 New Deal has not done: \_\_\_\_\_  
 Tax the : \_\_\_\_\_  
 His idea was called 'Share our \_\_\_\_\_'  
 Take away money over \$: \_\_\_\_\_  
 Every family is given \$: \_\_\_\_\_  
 Plus - minimum wage, pensions, free education, house for veterans.



## Doctor Townsend

He said everyone over the age of \_\_\_ should get \_\_\_ dollars per month but give up their \_\_\_\_\_. This would free up \_\_\_\_\_ for young people. His idea was popular with \_\_\_\_\_ people. Over 7000 'Townsend Clubs' created in support of him.

## The 'Radio Priest'

Name: \_\_\_\_\_  
 What he \_\_\_\_\_  
 His main criticism of the New Deal: \_\_\_\_\_



Add quote ...

Success of First New Deal %



Success of Second New Deal %



Conclusions so far ... ?

Opposition to the New Deal - it doesn't go far enough!

# HOW SUCCESSFUL WAS THE NEW DEAL?

Solving Unemployment

Helping Black People

Helping Women

New Deal aims evaluation

Relief = %

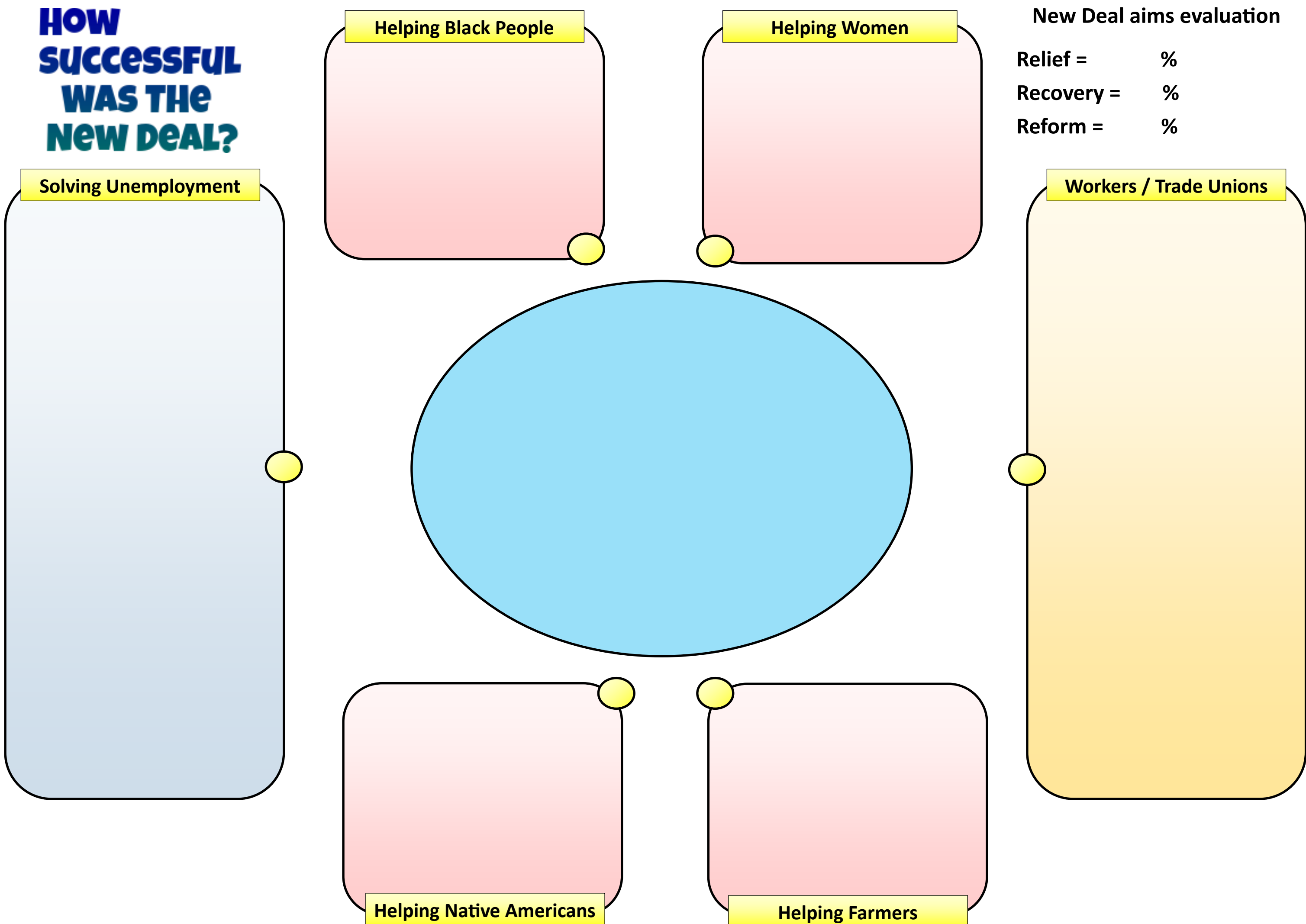
Recovery = %

Reform = %

Workers / Trade Unions

Helping Native Americans

Helping Farmers



# The New Deal Summary

**This resource is free to use and share.**

Access the entire New Deal unit PLUS THOUSANDS more icHistory teaching resources using the **Site Pass Discount.**

If you have questions about the resources or details about the site pass offer you can message me directly ... [phil@ichistory.com](mailto:phil@ichistory.com)

**[www.icHistory.com](http://www.icHistory.com)**

