

How Did Hitler Contribute to the Nazi Party?

Start at 10 mins



Task - colour code each of the statements to match one of the image headings.



Hitler personally designed the swastika flag.
The colours were the same used by the Kaiser.

'Adolph Hitler has been the dominating force in the
Nazi movement.' **American Diplomat 1922**

Hitler knew that the party needed a clear bold
identity or 'brand'.

Hitler provided decisive leadership to the party that
previously was divided and lacked direction.

Hitler organised Ex WW1 soldiers and Freikorps into
his 'Stormtroopers' or SA (Sturm-Abteilung)



*'He reached the deepest depths of the souls of his people. His
word focus on one people, nation and race'* **J Goebbels.**

His strongest quantity was his oratory (speaking) skills.
Passionate and filled people with pride and hope.

The SA (also know as Brown shirts) were given
uniforms and organised similar to an army.



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Hitler brought a number of things to the Nazi Party.

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Leadership and Organisation of the SA



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Oratory Skills



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Improving the Party Brand



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Most important ?

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Most important contribution?