

What is a stock?

A loan from a bank	A small slice of a company	A loan from a company
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1

What is an investor?

A person who sells stock	A person who sells shares	A person who buys shares
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2

Why people bought stock (2)

Quick, easy way to make money	Could not get bank loans	Exciting to 'play the market'
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3

The marketplace for stock trading

Wall Street	Sesame Street	Quality Street
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4

'Buying on the margin'

Buying stock illegally	Buying stock with savings	Buying stock with loans
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What is a shareholder

A person who owns stock	A person who sells shares	A person who buys shares
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6

More likely to 'play the market'

Poor people	Middle classes	Black People
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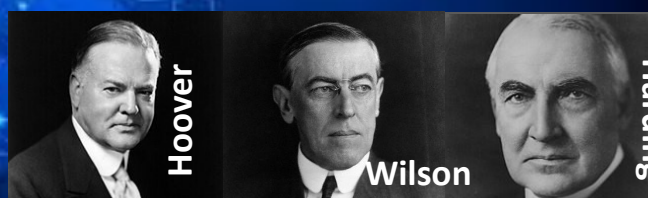
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Number of investors by 1929

20 million	40 million	25 million
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8

President in October 1929



9

\$1000 of radio company stock

Bought in 1928 sold for \$2000 in '29	Bought in 1928 sold for \$5000 in '29	Bought in 1928 sold for \$4000 in '29
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Answer

		A person who buys shares
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Answer

	A small slice of a company	
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Answer

Wall Street		
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Answer

Quick, easy way to make money		Exciting to 'play the market'
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Answer

A person who owns stock		
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Answer

		Buying stock with loans
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Answer

20 million		
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Answer

	Middle classes	
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Answer

		Bought in 1928 sold for \$4000 in '29
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Answer

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